

POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA

**FINANCIAL STATEMENTS REFERRING TO THE FISCAL
YEARS ENDED AT DECEMBER 31, 2022 AND 2021, AND
REPORT OF INDEPENDENT AUDITORS**

POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA**FINANCIAL STATEMENTS REFERRING TO THE FISCAL YEAR ENDED AT DECEMBER 31,
2022 AND 2021****CONTENTS**

Report of Independent Auditors

Table 1 – Assets

Table 2 – Liabilities and Net Equity

Table 3 – Income Statement

Table 4 – Comprehensive Income Statement

Table 5 – Statement of Changes in Equity

Table 6 – Statement of Cash Flow

Notes to the financial statements.

REPORT OF INDEPENDENT AUDITORS ON THE INDIVIDUAL FINANCIAL STATEMENTS

To the Directors and Board Members of
POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA
Florianópolis - SC

Opinion on the financial statements

We have examined the financial statements of **POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA**, which consist of the balance sheet as of December 31, 2022, and the respective statements of income, comprehensive income, changes in equity and cash flows for the year then ended, and a summary of significant accounting practices and other explanatory information.

In our opinion, these financial statements have been prepared, in all material respects, in accordance with NBC TG 1000 Accounting for Small and Medium Enterprises (PMEs) and Non-Profit Entities (ITG2002-R1).

Basis for the opinion on the financial statements

Our audit was conducted in accordance with Brazilian and international auditing standards. Our responsibilities, under such standards, are described in the following section, entitled "Auditor's responsibilities for auditing the financial statements". We are independent in relation to **POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA**, pursuant to relevant ethical principles provided for in the Professional Code of Ethics for Accountants and in the professional standards issued by the Federal Accounting Council, and we fulfill the other ethical responsibilities according to such norms. We believe that the audit evidence obtained is sufficient and appropriate to substantiate our opinion.

Management's responsibility over the financial statements

Management is responsible for preparing the financial statements in accordance with NBC TG 1000 Accounting for Small and Medium Enterprises (PMEs), Non-Profit Entities (ITG2002-R1) and for such internal controls as it has determined to be necessary to enable the preparation of financial statements free from material misstatement, whether caused by fraud or error.

In preparing the financial statements, management is responsible for evaluating the Institute's ability to continue operating, disclosing, when applicable, matters related to its going concern and the use of this accounting basis in the preparation of the financial statements, unless management intends to liquidate the Institute or cease operations, or has no realistic alternative to avoid closing operations.

Those responsible for the governance of the Institute are those responsible for supervising the process of preparing the financial statements.

Auditor's responsibilities for auditing the financial statements

Our objectives are to obtain reasonable assurance that the financial statements, taken as a whole, are free of material misstatement, whether caused by fraud or error, and to issue an audit report containing our opinion.

Reasonable assurance is a high level of assurance, but not a guarantee that an audit conducted in accordance with the Brazilian and international audit standards will always detect any existing material misstatements.

The misstatements may derive from fraud or error and are considered material when, individually or in the aggregate, they can influence, from a reasonable perspective, the economic decisions of users taken based on these financial statements.

As part of the conducted audit, in accordance with the Brazilian and international audit standards, we exercise professional judgment and maintain professional skepticism throughout the audit. Furthermore:

- We identify and assess the risks of material misstatement in the financial statements, whether due to fraud or error, design and perform audit procedures in response to such risks and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve the act of overriding internal control, collusion, forgery, intentional omissions, or misrepresentations.
- We obtain an understanding of internal controls relevant to the audit to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal controls.
- We evaluate the appropriateness of the accounting policies used and the reasonableness of accounting estimates and the related disclosures made by management.
- We conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether there is material uncertainty in relation to events or conditions that may raise significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we must draw attention in our auditor's report to the related disclosures in the financial statements or modify our opinion if these disclosures are inadequate. Our conclusions are substantiated by the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

We communicate with those in charge of governance in relation, among other matters, to the planned scope, time of the audit, and to significant audit findings, including any significant deficiencies in internal control that we identify during our work.

Joinville (SC), July 11, 2023.



Simone Mathias Leite

Accountant CRC (RS) no. 53,378/T- SC
CNAI 3,252



SAPPiA AUDITORES E CONSULTORES

CRC (SC) no. 8745/O-1
CVM nº 12,106

TABLE 1
POLITIZE! - INSTITUTO DE EDUCAÇÃO POLÍTICA
BALANCE SHEET ENDED ON DECEMBER 31
(In Reais)

ASSETS	Note	<u>2022</u>	<u>2021</u>
CURRENT ASSETS			
Cash and Cash Equivalents	4	54,411	58,641
Financial Application		5,313,303	-
Accounts Receivable from Customers		7,571	-
Advance		20,325	9,850
Taxes to Recover		34	31
Total of Current Assets		<u>5,395,644</u>	<u>68,522</u>
NON-CURRENT ASSETS			
Long Term Receivables			
Financial Application		-	1,742,209
Total of Long-term Receivables		<u>-</u>	<u>1,742,209</u>
Investments			
Property, Plant and Equipment	5	10,081	14,754
Total of Non-Current Assets		<u>10,665</u>	<u>1,757,547</u>
TOTAL OF ASSETS		<u>5,406,309</u>	<u>1,826,069</u>

"The accompanying notes are an integral part of these interim financial statements"

TABLE 2
POLITIZE! - INSTITUTO DE EDUCAÇÃO POLÍTICA
BALANCE SHEET ENDED ON DECEMBER 31
(In Reais)

LIABILITIES AND EQUITY	Note	<u>2022</u>	<u>2021</u>
CURRENT LIABILITIES			
Suppliers		4,711	1,050
Labor Obligations	6	6,689	7,515
Tax Obligations		1,078	465
Other Obligations		-	731
Total of Current Liabilities		<u>12,478</u>	<u>9,761</u>
EQUITY			
Social Patrimony		1,816,308	871,054
Accumulated Surplus		3,577,523	945,254
Total of Equity	7	<u>5,393,831</u>	<u>1,816,308</u>
TOTAL OF LIABILITIES AND EQUITY		<u>5,406,309</u>	<u>1,826,069</u>

"The accompanying notes are an integral part of these interim financial statements"

TABLE 3
POLITIZE! - INSTITUTO DE EDUCAÇÃO POLÍTICA
INCOME STATEMENT FOR THE YEARS ENDED ON DECEMBER 31
(In Reais)

	Note	<u>2022</u>	<u>2021</u>
NET OPERATING REVENUES	8	4,868,738	2,493,075
<i>Operating Income/Expenses</i>			
Employee Expenses	9	(104,912)	(116,344)
General Expenses		(1,820,451)	(1,462,227)
Tax Expenses		(1,225)	(3,266)
Other Operating Income/Expenses		69,621	143
Total of Operating Income/Expenses		<u>(1,856,967)</u>	<u>(1,581,694)</u>
Surplus Before Financial Income and Expenses		3,011,771	911,381
Financial Income	10	580,457	44,290
Financial Expenses	10	(14,705)	(10,417)
Surplus For the Year		<u>3,577,523</u>	<u>945,254</u>

"The accompanying notes are an integral part of these interim financial statements"

TABLE 4
POLITIZE! - INSTITUTO DE EDUCAÇÃO POLÍTICA
COMPREHENSIVE INCOME STATEMENT AS OF DECEMBER 31
(In Reais)

COMPREHENSIVE RESULT FOR THE YEAR	2022	2021
Surplus For the Year	3,577,523	945,254
Adjustment of Previous Exercises	-	-
Total of Comprehensive Result for the Year	3,577,523	945,254

"The accompanying notes are an integral part of these interim financial statements"

TABLE 5
POLITIZE! - INSTITUTO DE EDUCAÇÃO POLÍTICA
STATEMENT OF CHANGES IN EQUITY ENDED
(In Reais)

	Social Patrimony	Accumulated Surplus	Total Equity
On December 31, 2020	110,194	760,860	871,054
Transfer of Previous Surplus	760,860	(760,860)	-
Surplus For the Year		945,254	945,254
On December 31, 2021	871,054	945,254	1,816,308
Transfer of Previous Surplus	945,254	(945,254)	-
Surplus For the Year		3,577,523	3,583,201
On December 31, 2022	1,816,308	3,577,523	5,393,831

"The accompanying notes are an integral part of these interim financial statements"

TABLE 6
POLITIZE! - INSTITUTO DE EDUCAÇÃO POLÍTICA
STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31
INDIRECT METHOD
(In Reais)

	<u>2022</u>	<u>2021</u>
CASH FLOW FROM OPERATING ACTIVITIES		
Surplus For the Year	3,577,523	945,254
Depreciation	4,673	4,673
Change in Operating Assets and Liabilities		
Accounts Receivable from Customers	(7,571)	-
Advance	(10,475)	(4,597)
Taxes to Recover	(3)	-
Financial Application	(3,571,094)	(893,417)
Suppliers	3,661	(750)
Labor Obligations	(826)	688
Tax Obligations	613	43
Other Obligations	(731)	-
Net Cash Provided (used) by Operating Activities	(4,230)	51,894
CASH FLOW FROM INVESTMENT ACTIVITIES		
Acquisition of Fixed Assets	-	(3,000)
Net Cash Provided (used) by Investment Activities	-	(3,000)
INCREASE (REDUCTION) IN CASH AND CASH EQUIVALENTS		
	(4,230)	48,894
Cash and Cash Equivalents at the Beginning of the Year	58,641	9,747
Cash and Cash Equivalents at the End of the Year	54,411	58,641

"The accompanying notes are an integral part of these interim financial statements"

POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA**Notes from the administration to the financial statements ended at December 31, 2022**

(In Reais, except when stated otherwise)

NOTE 1 – GENERAL INFORMATION

The **POLITIZE! - INSTITUTO DE EDUCAÇÃO POLÍTICA**, is a non-profit civil Institute of indefinite duration, with educational objectives, headquartered at Rua Desembargador Vitor Lima, 260, room 607, Trindade neighborhood, city of Florianópolis/SC, CEP 88040-401, with authority in the city of Florianópolis, state of Santa Catarina. Politize!'s mission is to contribute to the strengthening of citizenship and democracy, through projects, studies and research of an educational, training or social mobilization nature.

NOTA 2 – BASIS OF PREPARATION OF THE FINANCIAL STATEMENTS

The financial statements were prepared and are being presented in accordance with the accounting practices adopted in Brazil applicable to Non-Profit Entities (NBC ITG 2002/15-R1) and Accounting for Small and Medium Enterprises (NBC TG 1000-R1).

All relevant information specific to the financial statements is being evidenced and corresponds to that used in the management of the Institute.

NOTA 3 – SUMMARY OF THE PRINCIPAL ACCOUNTING PRACTICES**3.1 Classification of Current and Non-Current Items**

In the Balance Sheet, assets and liabilities maturing or expected to be realized within the next 12 months are classified as current items and those maturing or expected to be realized in more than 12 months are classified as non-current items.

3.2 Cross-account clearing

As a general rule, in the financial statements, neither assets and liabilities, nor income and expenses are offset against each other, except when offsetting is required or permitted by a Brazilian accounting pronouncement or standard and this offset reflects the essence of the transaction.

3.3 Cash and cash equivalents

Cash and cash equivalents include cash held by the Institute, free-moving bank deposits and short-term investments with a short-term maturity of approximately three months or less from the transaction date.

POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA

Notes from the administration to the financial statements ended at December 31, 2022

(In Reais, except when stated otherwise)

3.4 Current and Non-Current Liabilities

Liabilities are recorded at their estimated realizable value, adjusted to present value when applicable, based on discount rates that reflect the best market assessments of the time value of money and the specific risks of these liabilities, and increased, when applicable, of the corresponding charges and monetary variations incurred.

3.5 Determination of Result

The result of operations is determined in accordance with the accrual basis of accounting for the years for appropriation of the corresponding revenues, costs and/or expenses.

3.6 Judgment and Use of Accounting Estimates

The preparation of financial statements requires the Institute's management to rely on estimates for the recording of certain transactions that affect assets and liabilities, income, and expenses, as well as the disclosure of information about data in its financial statements.

The results of these transactions and information, upon their effective realization in subsequent periods, may differ from their estimates.

NOTE 4 – CASH AND CASH EQUIVALENTS

	<u>2022</u>	<u>2021</u>
Cash		
Cash	-	7,415
Total of Cash	<u>-</u>	<u>7,415</u>
Banks		
Sicredi	54,411	51,226
Total of Banks	<u>54,411</u>	<u>51,226</u>
Total of Cash and Cash Equivalents	<u><u>54,411</u></u>	<u><u>58,641</u></u>

POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA

Notes from the administration to the financial statements ended at December 31, 2022

(In Reais, except when stated otherwise)

NOTE 5 – PROPERTY, PLANT AND EQUIPMENT

	Machines and Equipment	Computers and Peripherals	Furniture and Utensils	Total
December 31, 2020				
Purchase cost	4,311	17,562	1,295	23,168
Accumulated Depreciation	(2,155)	(4,510)	(76)	(6,741)
Net book value	2,156	13,052	1,219	16,427
Acquisitions	-	3,000	-	3,000
Depreciation	(431)	(4,112)	(130)	(4,673)
Final value	1,725	11,940	1,089	14,754
December 31, 2021				
Purchase cost	4,311	20,562	1,295	26,168
Accumulated Depreciation	(2,586)	(8,622)	(206)	(11,414)
Net book value	1,725	11,940	1,089	14,754
Depreciation	(431)	(4,112)	(130)	(4,673)
Final value	1,294	7,828	959	10,081
December 31, 2022				
Purchase cost	4,311	20,562	1,295	26,168
Accumulated Depreciation	(3,017)	(12,734)	(336)	(16,087)
Net book value	1,294	7,828	959	10,081

NOTE 6 – LABOR OBLIGATIONS

	2022	2021
Salary to Pay	5,683	4,709
Vacation to Pay	-	1,677
INSS to Recover	807	854
FGTS to Recover	199	275
Total of Labor Obligations	6,689	7,515

POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA

Notes from the administration to the financial statements ended at December 31, 2022

(In Reais, except when stated otherwise)

NOTE 7 – EQUITY

These are the results computed in previous years that were the total of **POLITIZE! - INSTITUTO DE EDUCAÇÃO POLÍTICA** Social Equity.

On December 31, 2022, the balance of Equity was R\$ 1,816,308.

NOTE 8 – OPERATING INCOME

	<u>2022</u>	<u>2021</u>
Income from Donations	4,692,726	2,234,883
Services Provision	195,786	288,006
Total Gross Operating Revenue	<u>4,888,512</u>	<u>2,522,889</u>
(-) Deductions	(19,774)	(29,814)
Total Net Operating Revenue	<u>4,868,738</u>	<u>2,493,075</u>

NOTE 9 – EMPLOYEE EXPENSES

	<u>2022</u>	<u>2021</u>
Salary	(86,728)	(102,812)
Vacation	(4,321)	(1,890)
13th Salary	(2,125)	(2,028)
INSS	(7,050)	(6,589)
FGTS	(2,193)	(2,080)
Meal ticket	(2,495)	(945)
Total of Employee Expenses	<u>(104,912)</u>	<u>(116,344)</u>

POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA

Notes from the administration to the financial statements ended at December 31, 2022

(In Reais, except when stated otherwise)

NOTE 10 – NET FINANCIAL RESULT

	2022	2021
Financial Income		
Income from Financial Application	580,457	44,260
Discounts Received	-	30
Total Financial Income	580,457	44,290
Financial Expenses		
Fees	(207)	(152)
Bank Fees	(14,498)	(10,265)
Total Financial expenses	(14,705)	(10,417)
Net Financial Result	565,752	33,873

NOTE 11 – TAX WAIVER

In accordance with item 27 (c) of NBC ITG 2002/15-R1, the tax obligations that the Entity would have had if it did not have the benefit of the tax waiver are shown. To calculate tax amounts, **POLITIZE! - INSTITUTO DE EDUCAÇÃO POLÍTICA** for a company opting for Real Profit.

	2022	2021
Evidenced Taxes		
Imposto de Renda Lucro Real (15% + 10%)	870,381	212,313
Contribuição Social Lucro Real (9%)	321,977	85,073
Pis/Cofins Non-cumulative (9,25%)	452,187	208,721
Pis/Cofins Financial income (4,65%)	26,991	2,059
Total of Evidenced Taxes	1,671,536	508,166

NOTE 12 – VOLUNTEER WORK

As determined by ITG 2002 (R1), to comply with the applicable non-profit resolution, **POLITIZE! - INSTITUTO DE EDUCAÇÃO POLÍTICA** identified and measured the volunteer work received by it during the 2022 and 2021 fiscal years.

POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA**Notes from the administration to the financial statements ended at December 31, 2022**

(In Reais, except when stated otherwise)

The value of volunteer work was recognized based on fair value estimates corresponding to each of the services received and is summarized as follows:

	2022	2021
Volunteer Work	1,423,875	635,857
Total of Volunteer Work	1,423,875	635,857

None of the above amounts had the corresponding cash disbursement, having been recognized in 2022 and 2021, as operating income and expense in the income statement, in equal amounts, with no effect on the surplus for the year.

NOTE 13 – ACTIVITIES REPORT

In 2022, the eighth year since the organization began operating in 2015, we celebrate the following advances:

Institutional Core: with the responsibility of ensuring health, performance, impact and organizational sustainability, the Institutional core highlights the following milestones for the year 2022: **1)** Increase of between 30 and 40 people in the executive team, reaching the highest number since 2015; **2)** We ended the year with 59% of the 34 employees declaring themselves as non-white; **3)** We expanded our Advisory Board, officializing the presence of 8 people of reference in their areas; **4)** We reached the mark of 22 people associated with Politize!, who are responsible for institutional decisions in Ordinary and Extraordinary General Assemblies and part of them are members of the Fiscal Council; **5)** We hired the company Sappia Auditores to carry out an external audit of all the years of Politize's operation! until then (2015-2021), aiming at improving our financial and accounting management; **6)** Further expanding our commitment to quality management and transparency, we were certified with the seal: Selo Doar Gestão e Transparência, from the Instituto Doar, and with the seal Gestão e Confiança, from the Ambev VOA program in partnership with the Instituto Doar, both valid for 2022 and 2023; **7)** We had revenues of R\$ 4,868,738, the highest in history. For comparison purposes, Politize! between 2015 and 2021 was BRL 5,233,627. That is, about 90% of everything we capture in history in just one year; **8)** Still on the subject of money, it should be recognized that we had BRL 580,457.28 from financial income, which has been further strengthening our financial health; **9)** We organized an incredible face-to-face immersion with our team, bringing together more than 30 people, in Florianópolis/SC, to carry out the three-year strategic planning (2023-2025), increasingly exercising a systemic and long-term strategic vision; **10)** We were recognized by two important organizations: the Prêmio Empreendedor Social Folha and the Forbes Under 30 Editorial, bringing even more legitimacy to the institution; **11)** We participate in important international events, being present in events that take place in

POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA**Notes from the administration to the financial statements ended at December 31, 2022**

(In Reais, except when stated otherwise)

England, France, Italy, Germany and the United States; **12)** The year was also extremely important due to the consistent advances we made in vital processes for the organization, such as: monitoring and impact assessment (M&A), compliance with the General Law for the Protection of Personal Data (LGPD), institution a human resources work front to focus even more on organizational health and the creation of a Diversity Committee (CDO) to think about effective policies for selection processes and employee retention; **13)** We achieved an A rating in the Humanizadas Conscious Business Assessment (CBA®) from Humanizadas, demonstrating the importance of our brand to our stakeholders; **14)** Finally, we had a significant expansion in our volunteer base, which led us to end the year with 103,670 volunteer hours computed, which represents, in monetary terms, R\$ 1,423,875. For comparison purposes, data from the previous year was 48,132 hours and BRL 635,857.

Content Core: We maintained excellent reach numbers. We ended the year with 24.5 million page views and 14.5 million users reached on the portal. With that, we passed the mark of 156 million views and 87 million users reached since the beginning of Politize. On YouTube, we hit the mark of 6 million views in the year (an increase of 96% compared to 2021). On TikTok, we reached 3 million views and 24 thousand new followers, treading the paths to consolidate ourselves in this network. In all, we produced 661 pieces of content, including texts, long videos, short videos, infographics, and podcast episodes. And as it was an election year, most of our productions dialogue with the theme of elections. We produced a Voter Guide, which addressed the most basic concepts about the universe of politics and citizen participation, and we created a chatbot that was available on our Twitter account, which dealt with the main electoral themes. In the audiovisual field, we launched two thematic series: "Era uma vez no Brasil" - which addressed relevant themes in Brazilian history and contemporary debate, such as the military dictatorship and fascism in Brazil and "Os Partidos Políticos no Brasil" - which told the story and characteristics of the main parties and has video and podcast versions. Already on our course platform, we set up a lightning course for the 2022 Elections, and reviewed the other existing courses, so that they dialogue with the current moment. All these productions were possible with the support of our Network of Volunteer Content Producers which, this year, gained a gamified structure, a gamification system that rewards the most engaged volunteers and grew in diversity, with volunteers from all regions of Brazil, as well as writers who live outside the country, such as in Portugal, Canada, and Uruguay.

Leadership Training Center: In the Politize! We launched the #GeralcomTítulo Campaign, encouraging young people to get their voter registration card. The actions involved the dissemination of pieces on social media, leafleting and holding workshops on voter registration between April and May 2022. We

POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA**Notes from the administration to the financial statements ended at December 31, 2022**

(In Reais, except when stated otherwise)

reached 3,165 people in actions to withdraw voter registration, 1,692 in workshops and leafleting actions and, at least, 500 new voter registrations carried out or adapted. We also had more than 4,500 registrations for our 2022 training journey, representing an increase of more than 10% compared to 2021. In addition, we trained even more Politize Multipliers! in hybrid format in the 72 cities with Politize Embassies! and EaD in cities without Embassies. The Embassies formed a total of 413 citizens. In the EaD journey, we trained 254 citizens. Throughout the training, we held 652 workshops and reached 14,602 people. Through the EaD journey, we held 1,723 workshops and reached 25,269 people. In addition, the network of Embassies executed 242 new Canvases of public policies. The top 10 were: **1)** Reduction of poverty and social inequality in São Bernardo do Campo through a policy to encourage social entrepreneurship to generate income for needy people (São Bernardo do Campo/SP); **2)** Lack of female representation, campaign funding, as well as the increase in violence against women who occupy these spaces (Baixada Santista/SP); **3)** Creation of the Municipal Skate Week (Campinas/SP); **4)** Desert data on single mothers in Florianópolis (Florianópolis/SC); **5)** Rural poverty and low financial return on family farming production (Caruaru/PE); **6)** Housing deficit in the municipality of Jaboatão dos Guararapes (Jaboatão dos Guararapes/PE); **7)** Hunger in the cities of Cubatão, Guarujá and São Vicente (Baixada Santista/SP); **8)** Decrease in the vaccination rate in the booster dose in the city of Florianópolis (Florianópolis/SC); **9)** Disorder and misunderstanding of disappearance rates (Niterói/RJ); **10)** Significant violence against LGBT people (Baixada Santista/SP). In addition to all this, between September and October, we carried out our actions related to the Olhe.Vote.Mude. campaign. In all, we carried out 4 complete training sessions for 94 citizens, in addition to 120 workshops, reaching 3,327 people. In addition, we innovated by enabling other actions in addition to the workshops. In this way, we had 13 leafleting actions and 15 voting support booths. With these extra actions, 2,652 people were reached. With great joy, we ended the year by founding 25 new Embassies - which are the local centers of volunteers - and, also, 2 State Coordinations in the states of São Paulo and Minas Gerais. Finally, we started the Citizenship 382 project, carried out in partnership with Petrobras, in the municipalities of Santos, Cubatão, São Vicente, Ilhabela, São Sebastião, Caraguatatuba, Ubatuba and São José dos Campos. In the first semester of the project, we assisted 63 citizens in our training journey, with 19 of them carrying out workshops or public policy proposals for the municipalities of Santos and São José dos Campos. The project will continue until June 2024.

Basic Education Center: in the Escola da Cidadania Ativa program! 2022 was our second full school year. We impacted 39,076 students and 1,555 teachers in 14 Federative Units in Brazil, 8 of which via cooperation agreements with State Departments of Education. This year was intense in the production and adaptation of the curriculum of the Deepening Path "Liderança e Cidadania" in the states of São Paulo, Acre, Mato Grosso, Sergipe and Amazonas, with the

POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA**Notes from the administration to the financial statements ended at December 31, 2022**

(In Reais, except when stated otherwise)

elaboration of 29 components (pedagogical materials for teachers) for the 6 Units Curriculum of the Deepening Path "Liderança e Cidadania". We also produced 2 new electives, one of which is for High School entitled "Vamos falar de grana, sim!" and another for 8th and 9th grades of Elementary School with the title "Dá um check: é fato ou boato?". With the Deepening Trail in the state of São Paulo, we reached more than 1,163 students, distributed in 44 state schools. Together with the Deepening Trail, we offered EaD training for "Liderança e Cidadania" educators in 2 states (AM and SP), whose teachers had a performance (% of correct answers) of 83% during the training. The electives had their second year of implementation, with 698 teachers trained in synchronous and face-to-face moments, who were invited to use our materials. Around 1,497 teachers worked on the electives with 1,703 classes and 36,161 students impacted in these 2 semesters of 2022. In addition, we trained 83 young people, in the states of Acre, Bahia, São Paulo and Sergipe, in our training program for class leaders. And finally, we trained 40 high school students in 3 states in the 40h EaD elective with the purpose of enhancing and strengthening students' ability to intervene in their own reality. To ensure that we are always improving our materials, we also conducted 20 interviews with teachers and students and ran 527 evaluation forms, seeking to find gaps and adaptation needs so that the pedagogical solutions are put to good use within the classroom.

Communication Nucleus: 2022 was a year of renovations for Politize's Communication nucleus, we officially became a nucleus within Politize, with its own objectives and goals, in addition to a team ready to get its "hands dirty". And our first major delivery as a nucleus was to launch the new face of Politize! to the world and present the rebranding, which since 2021 has been developed with great care by our designers. The end result was a new brand for a new Politize!, guided by the values that represent the essence of our organization: knowledge, plurality, empathy and protagonism. The launch of the new Politize! it was a milestone for our organization, which since 2015 has been working to bring political education to anyone, anywhere and which now has its essence recorded in colors and shapes so that it can be seen by anyone, anywhere. Looking at our campaigns, at the beginning of the year we launched #GeralcomTítulo, which aimed to encourage people throughout Brazil to regularize their voter registration and young people to vote. On Instagram alone, more than 200,000 people were reached, in addition, we had 38 Embassies from different cities using the campaign hashtag. In September, we launched our official campaign for the 2022 elections: Olhe.Vote.Mude. We mark our presence in digital and urban spaces to inform, educate and empower the Brazilian population about the elections and what they mean for the strengthening of democracy and the future of Brazil. Some of the results of the campaign were: **1)** First place winners in the Social Design category of the Bornancini Design award; **2)** First place winners in the Design category of the Brasil Criativo award;

POLITIZE! – INSTITUTO DE EDUCAÇÃO POLÍTICA**Notes from the administration to the financial statements ended at December 31, 2022**

(In Reais, except when stated otherwise)

3) Finalists for the biggest advertising award in the world, the Cannes Lions; **4)** 13 million accounts reached on social media; **5)** 9 partnerships with different ecosystem organizations to publish content on social media; **6)** + 3.8 million hits on our blogposts; **7)** + 2 million hits on our YouTube channel; **8)** 579 interactions with our interactive chatbot on Twitter; **9)** 5 million viewers reached on Canal Futura's inter-program product; **10)** Presence in the metaverse on a custom map in the game Fortnite, in partnership with Pixel Hunters. 600 users visited the game online; **11)** 148 face-to-face actions by volunteers; **12)** Estimate of 3,400 people reached with face-to-face activities; **13)** Collage of banners to encourage voting in the 5 regions of the country. Finally, in 2022, our organization achieved more than 70 national and regional (and even international) media appearances. Among them, appearances in vehicles such as Jornal Nacional, Estadão, Folha de São Paulo, Forbes, ECOA UOL, CLAUDIA, Neofeed and others.


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